

SOUTH WINDSOR 175th ANNIVERSARY COMMITTEE

TOWN OF SOUTH WINDSOR

Minutes

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March 10, 2021

Virtual Meeting

1. Call Meeting to Order

The meeting was called to order at 1:15 p.m.

2. Roll Call

Members Present: Nicholas Jones
Brenda Koboski, Chairperson
Josh Johnson
Marietta St. Onge

Other Present: Deputy Mayor Liz Pendleton, Town Council
Councilor Janice Snyder, Town Council

3. Review Budget Categories and Amounts

a. Vote on Categories

Committee members reviewed the budget categories and updated the categories as they felt appropriate, as shown in attached **Exhibit A and Exhibit B**.

Marietta made a motion to approve the categories of the budget. Josh seconded the motion, and it was approved unanimously.

b. Vote on Amounts

Committee members reviewed the budget amounts and updated the amounts as they felt appropriate, as shown in attached **Exhibit A and Exhibit B**.

Brenda made a motion to approve the amounts of the budget. Marietta seconded the motion, and it was approved unanimously.

4. Next Meeting

April 22, 2021 at 7:00 p.m.

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5. Miscellaneous

Brenda will come before the Town Council at their April 19, 2021 meeting to give the Council an update on the planned activities for the 175th Anniversary celebrations.

9. Adjournment

The meeting adjourned at 1:47 p.m.

Respectfully submitted,

Deborah W. Reid
Council Clerk

South Windsor 175th Anniversary Committee Budget (revised)

03-10-21

Funding

Town Funding	\$	25,000
Additional Proceeds:		
Apparel Sales	\$	5,600
Souvenir Sales	\$	3,840
Sponsorships	\$	10,000
Total Funding/Sales	\$	44,440

Expenses

Advertising	\$	6,400
Apparel	\$	7,000
Entertainment	\$	5,800
Fireworks	\$	10,000
Games	\$	500
Miscellaneous	\$	7,940
Souvenirs	\$	4,800
Transportation	\$	2,000
Total Expenses	\$	44,440
Net	\$	-

Exhibit B

Category	Vendor	Item	Amount	
Budget Amount			\$ 25,000	
Revenues:				
Apparel Sales at cost	SW 175th	T-shirts/Polo/Hats	\$ 5,600	Assume sales of 80% of inventory at cost
Souvenir Sales at cost	SW 175th	various	\$ 3,840	Assume sales of 80% of inventory at cost
Sponsorships			\$ 10,000	
Total Sales			\$ 19,440	
Total Funding			\$ 44,440	
Expenses:				
Advertising		postcard to households	\$ 3,500	
Advertising		signs/banners	\$ 2,700	
Apparel	4imprints	T-shirts/Polo/Hats	\$ 7,000	
Entertainment	TBD	Musicians - Sat	\$ 1,800	
Entertainment	TBD	Sound System (2nd stage)	\$ 1,500	
Entertainment	TBD	Musicians - Fri Night	\$ 1,500	
Entertainment	Manchester Pipe Band	Parade band	\$ 1,000	
Fireworks	Atlas Pyrotechnics	Fireworks	\$ 10,000	
Games	Various	Baseball, photo booth, pies, balloons	\$ 500	
Miscellaneous		Plaques, other	\$ 7,940	
Souvenirs	4imprints	Various	\$ 3,400	
Souvenirs	Ranger Industries	Coins	\$ 1,400	(100 w/box; 100 vinyl pouch)
Advertising	Photo/Video		\$ 200	
Transportation	Dattco	Transportation (bus)	\$ 2,000	1 bus Fri and Sat
Expenses			\$ 44,440	
Net			\$ -	