

SOUTH WINDSOR 175th ANNIVERSARY COMMITTEE

TOWN OF SOUTH WINDSOR

Minutes

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February 20, 2020

South Windsor Town Hall – Caucus Room

1. Call Meeting to Order

The meeting was called to order at 7:14 p.m.

2. Roll Call

Members Present: Brianna Dillman, Chairperson
Brenda Koboski, Vice-Chairperson
Josh Johnson
Natalie O'Brien
Madhu Reddy
Gavin Zhu

Others Present: Mayor Andy Paterna
Gary Pitcock
Councilor Janice Snyder, Town Council
Betty Warren, Honorary Member

3. Approval of the Minutes

The February 6, 2020 minutes were approved unanimously.

4. Public Input

Mr. Gary Pitcock from Main Street, came before the Committee to give them history on the 150th Anniversary celebration. A notebook was given to the Committee, which showed every person and organization that was involved in the parade. Mr. Pitcock informed the Committee that Mr. Harvey Elmore (Elmer) started the petition for South Windsor and East Windsor to be their own Towns. His descendants led the parade for the 150th Anniversary. There are still some living in Connecticut. In the parade for the 150th Anniversary, there were 6,000 people that showed up with the Governor's Foot guard leading the parade. Town officials from East Windsor and Ellington were also invited to be part of the celebrations. After the parade, a picnic was held at Nevers Road Park with different activities and fireworks. May 7, 1845, is the date the Town was incorporated. There was also a Founders Day reception held. The local newspapers advertised the events. House tours were done on Main Street and other houses in Town to reflect the various eras of architecture throughout history.

Mr. Pitcock informed the Committee that the current information on the Town website of the Town history is inaccurate and will need to be updated.

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5. Discussion Item

a. Logo Contest Winner

Committee members reviewed the submitted logos. It was decided that two logos would be used. The Committee will use one of the logos for formal correspondence. The other logo will be used for souvenirs and will be the logo contest winner.

Brenda made a motion to use two logos, #5 as the formal logo, and #27 as the logo contest winner and to be used for souvenirs. Brianna seconded the motion, and it was approved unanimously.

Brianna stated that she would contact the winner of the logo contest and will invite her to the Town Council meeting scheduled on March 2, 2020. Newspaper reporters will be notified.

b. Events Dates and Times

Brianna explained that the Committee has sent out, to certain organizations in Town, a "Save the Date" flyer. The Recreation Department will be posting the flyer in their Recreation Magazine.

c. Contacts and Communications

There is a list of all organizations that are being contacted. The Committee is using the Library's contact list that is on the website. This list is not updated, and there are more organizations in Town than are listed on that list. Councilor Snyder requested that Brianna give her the list of organizations that have been contacted. She will go through the list and add organizations to the list. Betty will give the Committee a list of farmers in Town.

Brianna suggested that a contest be done "Best of South Windsor." After the contest is complete, the Committee will contact the businesses in Town to discuss sponsorships. Brenda suggested that the Chamber of Commerce be contacted and asked if they will do an email blast to all of the businesses with the save the date flyer. Madhu will send the announcement to the Chamber.

Brianna explained that a list of businesses has been put on the drive. Committee members can add to the list if they wish. A rule should be made that there have to be three nominations in order to go onto the official pole.

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ITEM:

6. New Business/Additional Discussion Items

a. Event Design & Ideas

Committee members listed event ideas as follows:

- Cemetery Tours
- Tours of First Church
- Walking Tours
- Founder's Day plaque with May 7, 1845, on it (Jeff Folger, who is a Town employee, may be able to make the plaque).
- Plaque for tree planting – Earth Day in April
- Banner for St. Patrick's Day with the new logo.
- Mural for the Town – include the logo.
- Food trucks.
- Vintage Baseball.
- A variety of music.

Brenda felt that the Committee should start recruiting volunteers. Sponsorships will need to be established. The Mass Transit and Highway Advisory Commission will be coming to a meeting in the future to discuss having a trolley at a certain parking lot that will be designated to bring participants to the festival.

6. Other Business

None

7. Task Assignments

None

8. Next Meeting

The next meeting will be held on Wednesday, February 26, 2020, at 7:00 p.m. in the Caucus Room.

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ITEM:

9. Adjournment

At 9:10 p.m., Brianna made a motion to adjourn the meeting. Josh seconded the motion, and it was approved unanimously.

Respectfully submitted,

Deborah W. Reid
Council Clerk