SOUTH WINDSOR 175th ANNIVERSARY COMMITTEE

TOWN OF SOUTH WINDSOR

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Virtual Meeting

1. Call Meeting to Order

The meeting was called to order at 6:48 p.m.

2. Roll Call

Members Present: Nicholas Jones

Brenda Koboski, Chairperson

Jill McAllister Marietta St. Onge

Members Absent: Josh Johnson

Others Present: Jill McAllister

4. Public Input

None

5. Chair Status Update

a. Budget Report

Chairperson Koboski reviewed revenues and expenses, stating that the Committee has \$23,000 obligated, which leaves \$2,000 to spend. Chairperson Koboski stated that the Committee needs more revenue.

b. New Committee Volunteer

Chairperson Koboski stated that it is hopeful that Mrs. Jill McAllister and Dr. Vasanth Kainkaryam will become members at the next Town Council meeting.

d. Jubilee

Chairperson Koboski explained that Paul Petrillo would be organizing the parade. The Committee needs more activities for the Jubilee. Presently there is a band for Friday night. There are only three sponsors for the events, so the Committee will

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5. Chair Status Update (Continued)

d. Jubilee (Continued)

need more sponsors. Sponsorship sheets are made up, and the Committee needs different ways to recognize them, such as signage, posters, etc. Mrs. McAllister suggested that if someone sponsors the fireworks, they will be announced at the Kick-off event, and their name will be on signs. Mrs. St. Onge suggested that if a business sponsors an event, the Committee could put them on Facebook Live and let them talk about their business. A document should be created showing the sponsorship levels in dollar amounts. Committee members discussed different events that could be held at the Jubilee.

e. Presence at local events

- i. Strawberry Festival
- ii. Wapping Fair
- iii. Apple Festival
- iv. Summerfest
- v. Paws in the Park
- vi. Other

Committee members reviewed the list of events that Committee members will be attending to sell SWAG and get the word out about the parade and Jubilee.

6. Subcommittee Status Reports

a. Marietta – Social Media

Mrs. St. Onge informed the Committee that social media posts would be going out shortly.

d. Brenda and Josh - SWAG

Mrs. St. Onge suggested changing the price of the hats to \$10.00 and the coffee mugs to \$5.00.

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6. <u>Subcommittee Status Reports</u> (Continued)

e. Nick – Scavenger Hunt

Committee members discussed in length how to determine the winners of each mission for the scavenger hunt. A registration form should include an email, so the wording on the website will need to be changed. Committee members decided that each team that comes in first each month will receive a prize, and the others will be put into a drawing.

h. TBD - Outreach/Sponsors

Committee members will reach out to find volunteers.

7. New Business

Marietta will be reaching out to Revolutions to see if they would like to hold a volleyball tournament at the Jubilee, and Chairperson Koboski will reach out to Nomads.

9. Adjournment

The meeting adjourned at 9:12 p.m.

Respectfully submitted,	
Deborah W. Reid	
Council Clerk	