

SOUTH WINDSOR 175th ANNIVERSARY COMMITTEE

TOWN OF SOUTH WINDSOR

Minutes

Page 1

February 6, 2020

South Windsor Town Hall – Caucus Room

1. Call Meeting to Order

The meeting was called to order at 7:04 p.m.

2. Introduction of Committee Members

Members Present: Brianna Dillman, Chairperson
Josh Johnson
Madu Reddy
Gavin Zhu

Members Absent: Brenda Koboski
Natalie O'Brien

Others Present: Ray Favreau, Director of Parks & Recreation
Mayor Andy Paterna, Town Council
Councilor Janice Snyder, Town Council

3. Public Input

None

4. Discussion Items:

- Logo Contest

Committee members reviewed all votes that were cast and reviewed the different logos. It was decided that number 12 would be the logo used for the 175th Anniversary celebration, and number 4 would receive an honorable mention.

- Event Dates and Times

After discussions were held, it was decided that August 7-9 would be the weekend that the celebrations would take place for the 175th Anniversary.

- Contacts & Communication

Brenda created a letter that will be sent to all organizations as well as an invitation. Committee members will all receive a list of organizations to send the letter and invitation.

MINUTES
South Windsor 175th Anniversary Committee
February 6, 2020
Page 2

ITEM:

4. Discussion Items (*Continued*)

- Branding/Marketing

Mayor Paterna suggested that the person who won the logo contest be invited to the Town Hall and contact the newspapers to come to announce the winner. Josh stated he would contact the press. Mr. Favreau informed Committee members that he would be willing to put an advertisement in the Park & Recreation Magazine regarding the 175th Anniversary celebration.

5. New Business/Additional Discussion Items

- Event Design & Ideas

Committee members discussed the following items:

- Contacting food trucks and getting permits.
- Vintage baseball game.
- Reaching out to businesses to sponsor the fireworks display.
- The budget needed to fund the celebrations.
- Ray will send the Committee a list of musicians.
- Having one stage for musicians and one stage for community involvement.

- Gary Pitcock/Mass Transit Committee Updates

The Mass Transit and Highway Advisory Board would like to meet with this Committee to discuss using a trolley to bring people attending the festival from the parking area to the festival.

7. Next Meeting

The next meeting will be held on February 13, 2020, at 7:00 p.m. in the Caucus Room.

3. Approval of Minutes

Josh made a motion to approve the minutes from the January 30, 2020 meeting. Gavin seconded the motion, and it was approved unanimously.

MINUTES
South Windsor 175th Anniversary Committee
February 6, 2020
Page 3

ITEM:

8. Adjournment

At 8:00 p.m., Josh made a motion to adjourn the meeting. Madu seconded the motion, and it was approved unanimously.

Respectfully submitted,

Deborah W. Reid
Council Clerk