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FOR IMMEDIATE RELEASE

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Energize South Windsor Helps Hundreds of Households Save on Energy Costs

*Residents improved their homes through air sealing, adding new lighting and insulation,
and switching to natural gas*

South Windsor, Conn. (May 11, 2015) – More than 300 South Windsor households participated in the Energize South Windsor campaign, and together are expected to save more than \$100,000 in annual energy costs as the result of improving their homes through Energize Connecticut programs.

From June through December of 2014, 313 South Windsor households participated in Home Energy SolutionsSM (HES), a service where Eversource-authorized contractors perform a thorough energy checkup on your home and make on-the-spot energy-saving improvements. In all of 2013, only 64 South Windsor households had completed a HES assessment.

“An energy assessment is an easy first step to evaluate your home’s energy use and learn more about different ways to save energy and money,” said Eversource Energy Efficiency Spokesperson Enoch Lenge. “Energy efficiency also reduces air pollution and greenhouse gases. Through the campaign, we worked closely with the town officials, local legislators and the media to spread these messages and bring the conversation to South Windsor residents at different community events.”

The Energize South Windsor team from Eversource was on hand at more than 40 community events to raise awareness of the value of saving energy and enroll residents in Energize Connecticut programs.

“Since the launch of the campaign, we established an energy task force and qualified for a \$10,000 grant because of our residents’ efforts,” said South Windsor Mayor M. Saud Anwar. “We are really proud of their response and commitment to saving energy.”

In addition to the increase in energy assessments, 107 South Windsor households completed insulation upgrades in their homes, and 37 households signed contracts to convert their homes to natural gas from other fuel types. Both numbers are up from 2013, when only six completed insulation upgrades and 21 completed natural gas conversions.

For more information on Home Energy Solutions and other Energize Connecticut services, please visit EnergizeCT.com or call 1-877-WISE-USE (1-877-947-3873).



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About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 1.877.WISE.USE.

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