

TOWN OF SOUTH WINDSOR

STRATEGIC PLANNING COMMITTEE MINUTES

Town Hall Annex
Multipurpose Room

Tuesday, March 21, 2023
TIME: 5:00pm

1. Call Meeting to Order

Chairperson Snyder called the meeting to order at 5:01 pm

2. Roll Call

Members Present:

Janice Snyder, Chairperson
William Myers
Tiernan Cabot
Lindsay Ruszczyk
Karen Wagner
Michele Lipe, Director of Planning
Mindy Lewis
Steven King Jr, Town Council Liaison
Michael Maniscalco, Town Manager

Guests Present: Dr. Mohamad Alkadry, Consultant
Anne McIntyre-Lahner

3. Approval of Minutes

Chairperson Jan Snyder entertained a motion to approve the Strategic Planning meeting minutes of January 24, 2023 which was moved by William Myers and seconded by Karen Wagner. The motion passed by unanimous voice vote. **MOTION CARRIES.**

4. New Business

A. Presentation of Preliminary Strategic Planning Survey Results (see Exhibit A attached)

Dr. Alkadry presented the preliminary strategic plan survey results and reviewed the responses with the committee. The total number of responses received was 2,411 which was much higher than expected. Not everyone responded to all questions.

MINUTES

Strategic Planning Committee

Page 2

March 21, 2023

When asked what resident wanted the Town to do more or do less of the responses were:

- Senior Programs-75% say keep same effort-
- Family Programs- 62% say keep same effort
- Education (K-12)- 47% say keep same effort/47% say DO MORE
- Access to Internet- 55.3% say keep same effort?37.42% say DO MORE
- Environmental Preservation- 58% say DO MORE/38% say keep same effort
- Road Maintenance & Upgrades- 56.88% say DO MORE/40.50% say keep same effort
- Bus Service- 61% say keep same effort/25% say do more
- Land Use Planning & Development- 39% say keep same effort/36% say DO MORE
- Child Care- 54% say keep same effort/34% say DO MORE
- Emergency Medical (Ambulance) Service- 77%
- Fire Services- 84% say keep same effort
- Police Services- 75% say keep same effort
- Parks and Recreation- 58% say keep same effort/38% say DO MORE
- Library- 71% say keep same effort
- Trash/Recycling- 80% say keep same effort
- Entertainment/Leisure- 57% say keep same effort/35% say DO MORE
- Businesses/Economic Development- 46% say keep same effort/28% DO MORE/26% DO LESS
- Shopping & Retail Options-48% say keep same effort/31% say DO LESS/21% say DO MORE
- Housing- 39% say keep same effort/38% say DO LESS/ 23% say DO MORE

5. Discussion Items:

A. Focus Group Strategy and Plan Discussion

The response rate from the Hispanic population was 2.72%. The Black population response was also low at 2.25%. Dr. Alkadry suggested that they hold some listening sessions to reach the groups with low response rates. The focus for the listening sessions will shift to building SWOC (strength, weakness, opportunity, challenges). These listening session will be with elected officials, civic leaders, new homeowners, as well as Town Department and Division Heads.

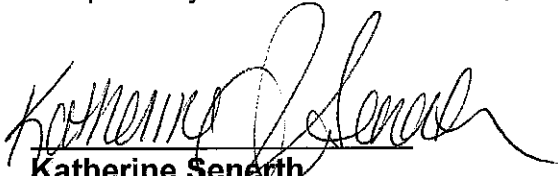
The Committee discussed the Strategic Planning Retreat and agreed that it would be held on May 6, 2023 to last approximately four hours. Dr. Alkadry will send a survey link to the committee to complete ahead of the retreat.

6. Adjournment

MINUTES
Strategic Planning Committee
Page 3
March 21, 2023

There being no more business to come before the meeting, William Myers made a motion to adjourn the Strategic Planning Committee meeting at 6:32 pm., which was seconded by Karen Wagner and was approved by a unanimous voice vote. **MOTION CARRIES.**

Respectfully submitted & attested,



Katherine Senarth
Executive Assistant