Flag Flying Policy

I. Purpose

A. The Town of South Windsor establishes the following guidelines regarding the display of Commemorative or Organizational Flags on a Town flagpole located at the Town Hall, or Town-owned or Town-maintained facilities.

B. In adopting this Policy, the Town Council declares that flagpoles owned or maintained by the Town of South Windsor are not intended to serve as a forum for free expression by the public, but rather as a non-public forum for the display of Commemorative or Organizational Flags authorized by the Town Council as an expression of the Town Council’s official sentiments which shall constitute government speech.

II. Policy

A. As expression of the Town’s official government speech, the Town Council may authorize the display of a Commemorative or Organizational Flag at the flagpole located at the South Windsor Town Hall or other Town-owned or Town-maintained facilities.

B. The Town Council shall only consider a request to display a Commemorative or Organizational Flag if the request is made by a member of the South Windsor Town Council and a majority of the Town Council members agrees to place the discussion on the agenda for a regular or special Town Council meeting. Further procedural requirements are outlined in Section III.

C. At a noticed and agendized Town Council meeting, a majority of Council members would need to agree to fly the Commemorative or Organizational Flag.

D. Each Commemorative or Organizational Flag cannot be flown more than once a year and will be displayed for a period of time that is reasonable or customary for duration of the event or fourteen (14) continuous days. Only one Commemorative or Organizational Flag will be allowed to be displayed during any time period.

E. Commemorative and organizational flags must be temporarily donated for the Town’s use and be clean, without holes and tears, and be made of an all-weather fabric. Commemorative or Organizational Flags must be the same size or smaller than the United States and Connecticut flags that are flown. The Town will not be responsible for the condition of the Commemorative or Organizational Flag once flown and may dispose of any such flag not picked up within thirty (30) days after it has been flown. The Town will not purchase the Commemorative or Organizational Flags.
F. If any other flag is flown at half-staff, the Commemorative or Organizational Flag will also be flown at half-staff.

G. A Commemorative or Organizational Flag as defined in this Policy shall mean a flag that identifies with a specific historical event, cause, nation or group of people that the Town Council chooses to honor or commemorate consistent with the Town’s mission and priorities. The following are not allowed as Commemorative or Organizational Flags and will not be considered by the Town Council:

   a. Flags of a particular religious movement or creed to avoid the appearance of Town government endorsing religion or a particular religious movement or creed;

   b. Flags of a political party to avoid the appearance of Town government, endorsing a political party;

   c. Flags advocating a certain outcome in an election, to avoid the appearance of Town government endorsing an electoral outcome;

   d. Flag of a commercial organization, to avoid the appearance of Town government endorsing any particular business; and

   e. Flags that enable violence, discrimination, prejudice, or racism, to avoid the appearance of Town government endorsing such actions.

III. Procedure

A. An individual or group who would like Town Council members to request a Commemorative or Organizational Flag to be adopted by the Town should make a request to the Town Manager. The Town Manager should distribute any requests made by the public to all members of the Town Council. Any Town Council member who receives such request can choose in his or her own sole discretion to request that the full Town Council vote to adopt a certain Commemorative or Organizational flag as the Town’s government speech. At the request of a Town Council member, such discussion will be placed on the agenda for a regular or special Town Council meeting and the Town Council member’s request will be considered pursuant to Section II.

B. The Town Council will only display Commemorative or Organizational flags that it approves as its own government speech at the request of individual Town Council members.

C. Flags will be flown according to the U.S. Flag Code.