

MEMO

DATE: March 9, 2021
FROM: John E Caldwell Jr,
TO: Michele Lipe , Director of Planning
SUBJECT: Farmers market
CC: Molly Keays , Dave Turkington
OF PAGES: 3

The attached application is submitted for the purpose of satisfying requirements for a Temporary and Conditional Permit Renewal for the annual Outdoor Summer Farmer's Market. The request for renewal of a two-year temporary and conditional permit is for the Farmer's Market, sponsored by the South Windsor Parks and Recreation Department, located on the southern portion of the front field at 220 Nevers Road.

The market will be held weekly on Saturday mornings, beginning on May 22, 2021 and ending on September 25, 2021. Set up will begin at 8:00am and the market will run from 9:00am to 12:00pm.

The market will feature items grown or produced by local and surrounding area farmers such as: vegetables, fruits, flowers, honey, cheeses, breads/pastries as well as specialty products many of which are made from area farmer's products. Live entertainment will be featured as well.

The lay-out of the market (parking, vendor location, vehicle entrances and exits) is outlined in the map attached. Cars will enter from Nevers Road. Parking will be at the West end and vendors will be East of that.

As in the past, the market will be in compliance with all health code and permit requirements for vendors selling food, and they will not provide samples. Approximately 50 vendors will rotate in over the course of the 19-week season.

The market has gained tremendous momentum in the past few years, drawing crowds of 1,000 to 2,000 visitors in the course of the three hours and is a weekly boost to the local economy.

I look forward to a favorable response and welcome the opportunity to discuss this with the Planning & Zoning Commission.



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