

South Windsor Plan of Conservation and
Development

Community Survey Results
November 27, 2012



Overview

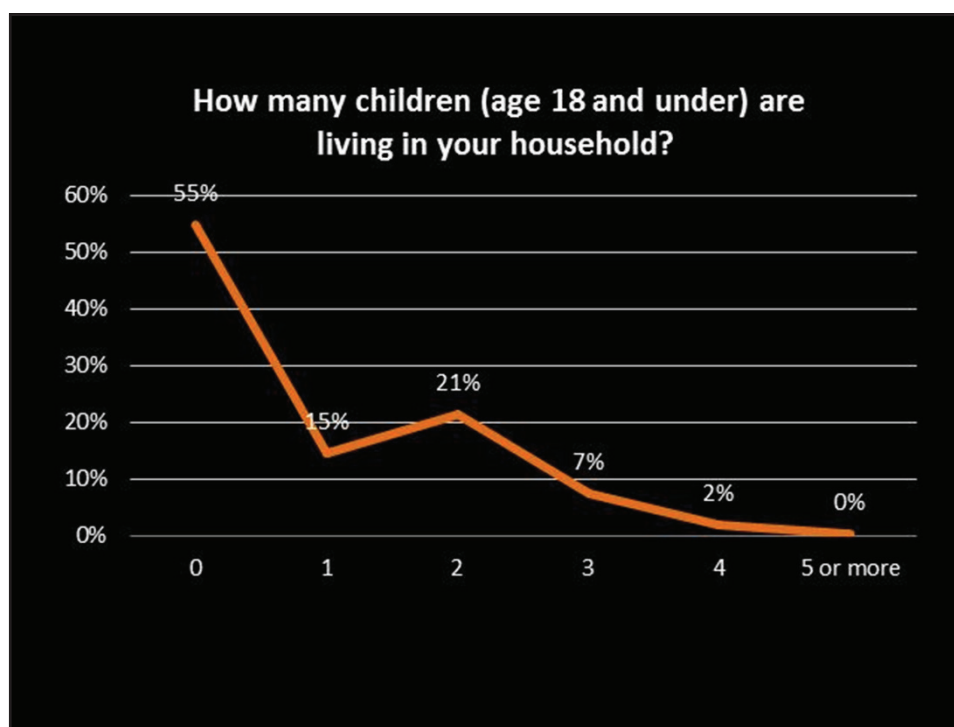
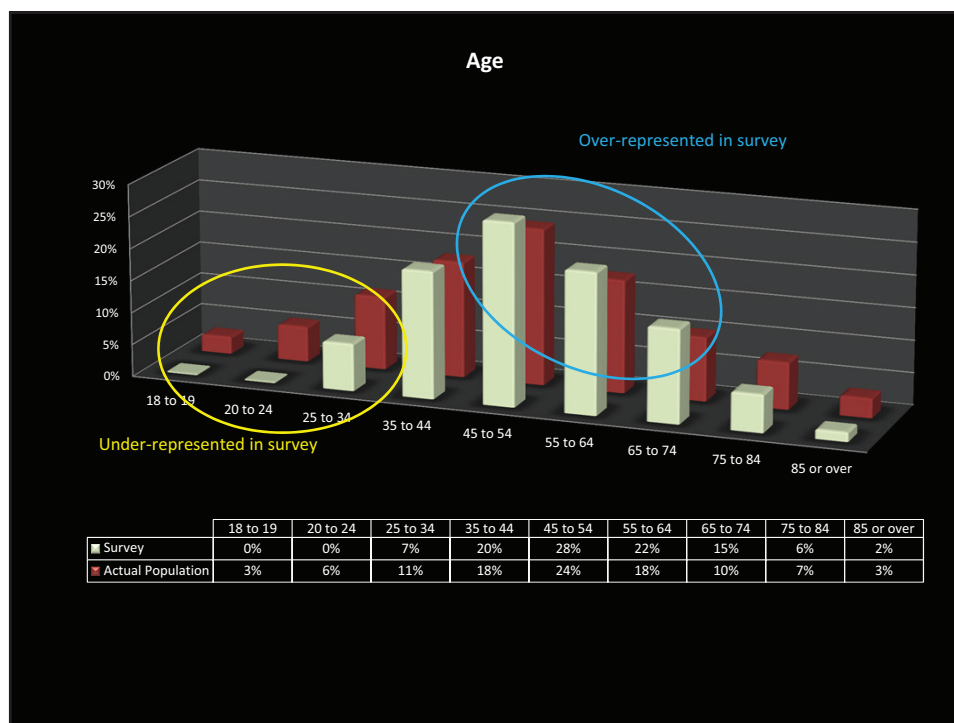
- Survey administered from to 10/23 to 11/9
- Publicity:
 - Flyers and posters
 - Town website & Facebook page
 - Newspapers
 - Outreach to organizations (e.g., Chamber of Commerce, recreation groups, seniors)
- Online, plus paper copies available

Overview

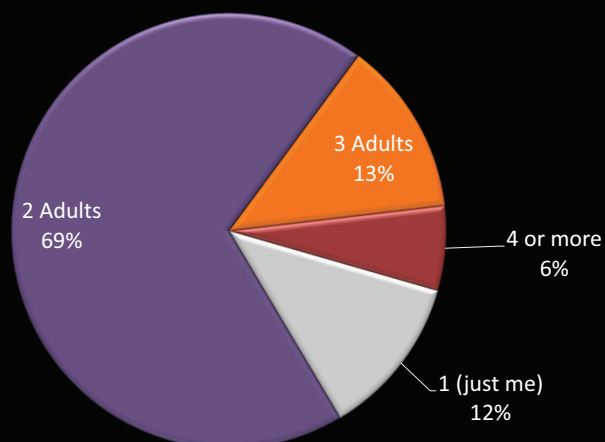
- 481 people took the survey
- 1 non-resident

Overview

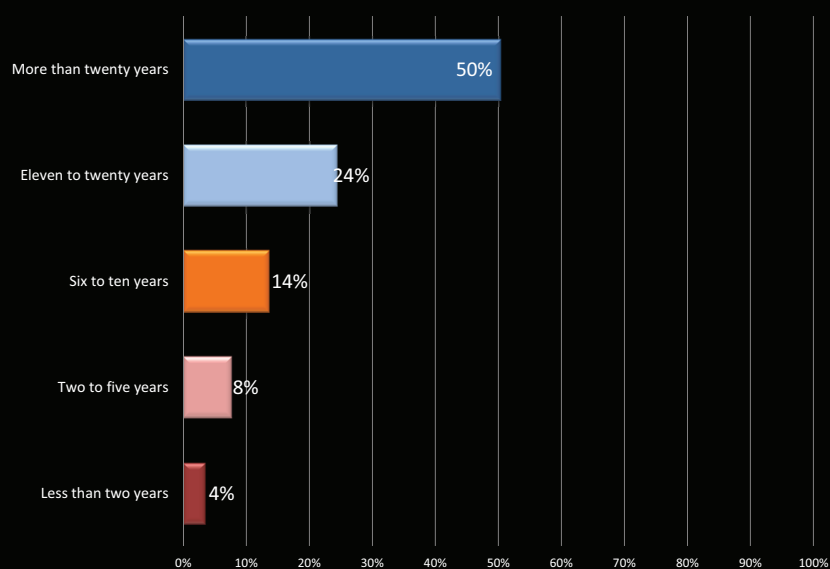
- Female Respondents: **54%**
- Male Respondents: **46%**
- This matches overall town demographics (within 1 percentage point of adult males and females in South Windsor)

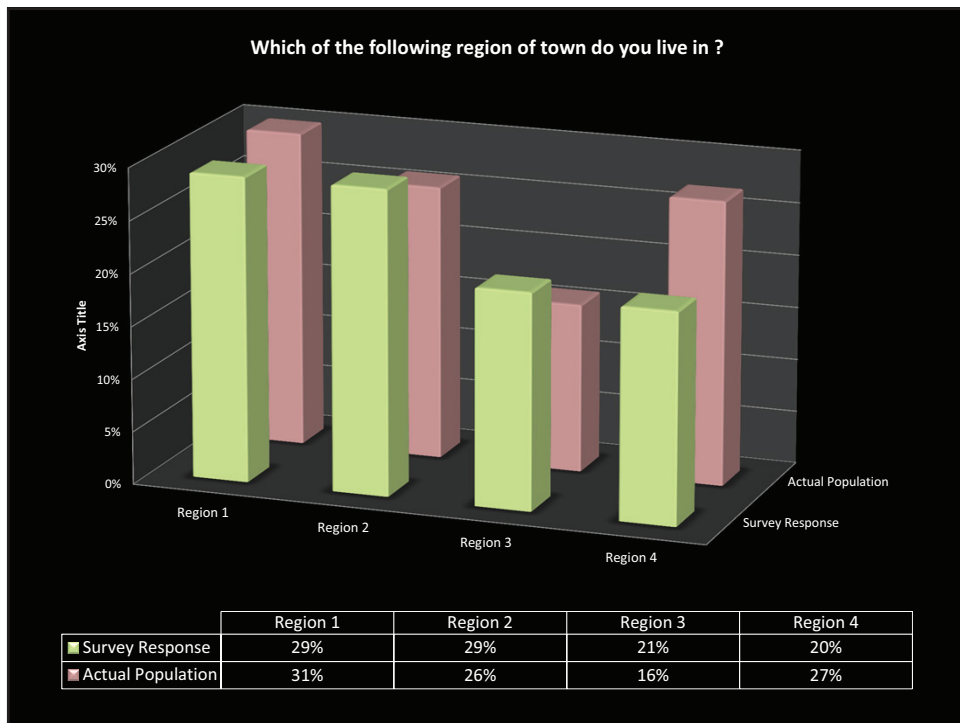


How many adults over age 18 live in your household (including yourself)?



Approximately how long you have lived in South Windsor?





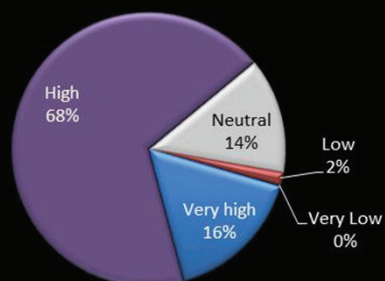
Compared to 2006 survey...



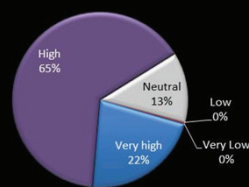
Quality of Life

Taking all things into consideration, how would you rate the overall quality of life in South Windsor?

2012 Survey

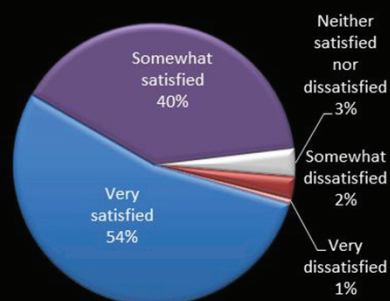


2006 Survey

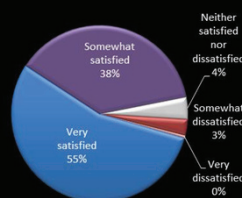


How satisfied are you with the Town as a place to live and/or raise children?

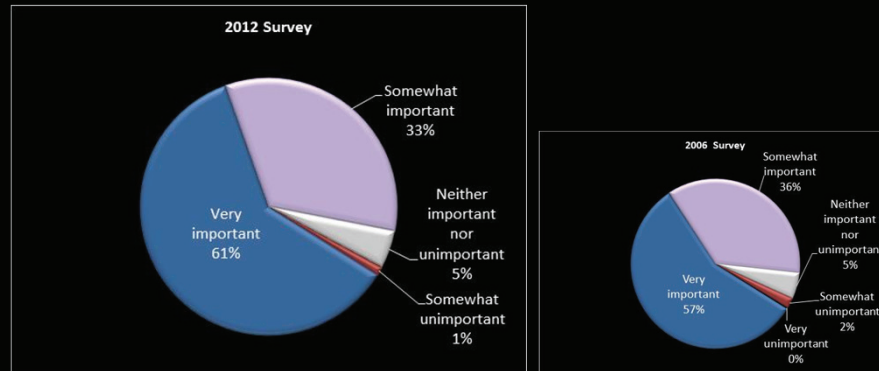
2012 Survey



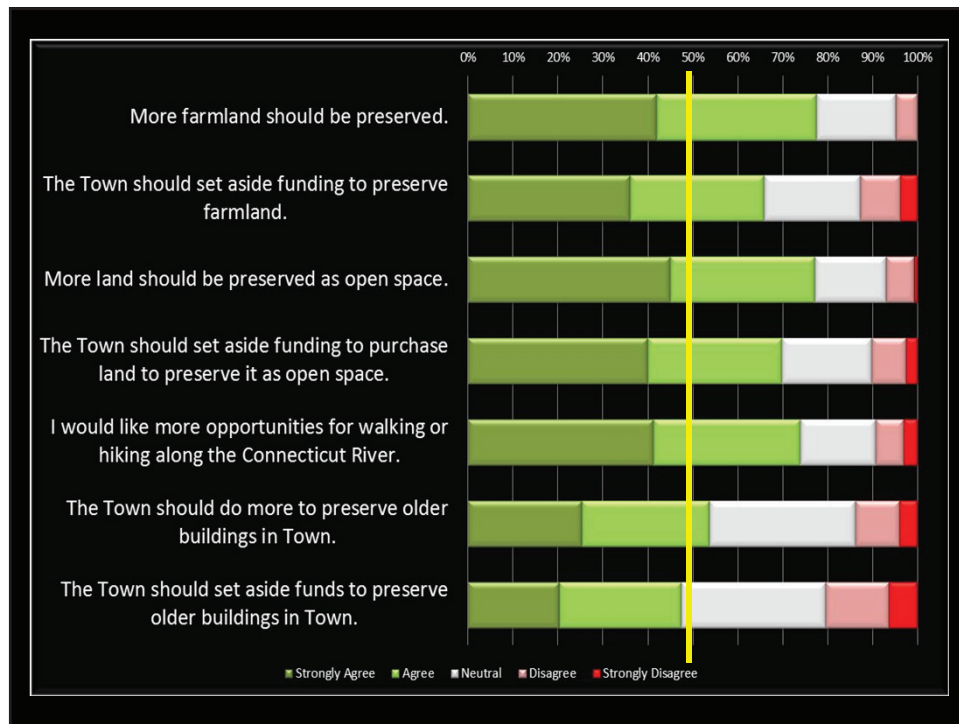
2006 Survey



How important are the services provide by the Town government to your overall satisfaction or dissatisfaction with the Town as your place of residence?



Topics



Details

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
More farmland should be preserved.	42%	36%	18%	4%	0%
The Town should set aside funding to preserve farmland.	36%	30%	21%	9%	4%
More land should be preserved as open space.	45%	32%	16%	6%	1%
The Town should set aside funding to purchase land to preserve it as open space.	40%	30%	20%	8%	3%
I would like more opportunities for walking or hiking along the Connecticut River.	41%	33%	17%	6%	3%
The Town should do more to preserve older buildings in Town.	25%	28%	32%	10%	4%
The Town should set aside funds to preserve older buildings in Town.	20%	27%	32%	14%	6%

Details

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
More farmland should be preserved.	42%	36%	18%	4%	0%
The Town should preserve farmland.	41%	33%	17%	6%	3%
More land should be preserved as open space.	45%	37%	16%	6%	1%
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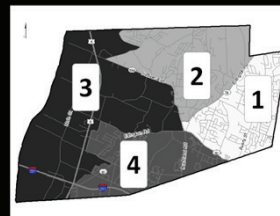
In 2006, 88% felt the preservation of farmland was important.

Details

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
More farmland should be preserved.	42%	36%	18%	4%	0%
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The Town should set aside funds to preserve older buildings in Town.	20%	27%	32%	14%	6%

In 2006, 73% supported funding open space preservation.

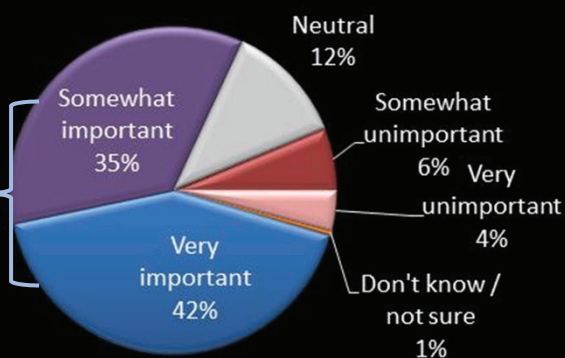
By Region

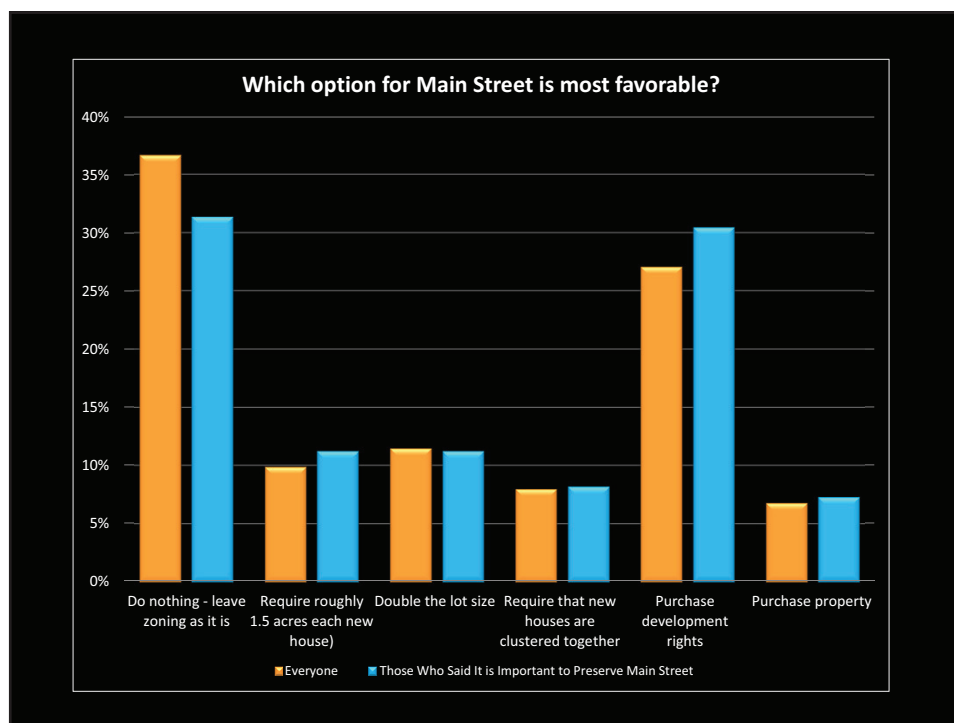


Agree	Region 1	Region 2	Region 3	Region 4
More farmland should be preserved.	68%	75%	88%	81%
The Town should set aside funding to preserve farmland.	54%	61%	81%	70%
More land should be preserved as open space.	70%	74%	90%	80%
The Town should set aside funding to purchase land to preserve it as open space.	61%	61%	84%	75%
I would like more opportunities for walking or hiking along the Connecticut River.	71%	70%	76%	81%
The Town should do more to preserve older buildings in Town.	46%	49%	76%	49%
The Town should set aside funds to preserve older buildings in Town.	40%	44%	65%	45%

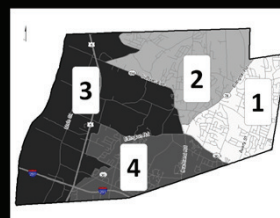
How important is it to you that the character of Main Street is preserved?

Important:	
Region 1	67%
Region 2	77%
Region 3	88%
Region 4	80%





By Region



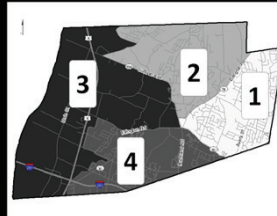
	Region 1	Region 2	Region 3	Region 4
Do nothing	37%	50%	20%	34%
Zoning Approach (1.5 acre, double or cluster)	28%	22%	35%	35%
Purchase Rights or Land	35%	28%	45%	31%



Details

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Town is doing a good job making sure that new COMMERCIAL development fits in with the Town's character.	5%	51%	24%	14%	6%
The Town is doing a good job making sure that new RESIDENTIAL development fits in with the Town's character.	4%	46%	32%	15%	3%
I am pleased with the look of the new ALDI	9%	41%	42%	5%	2%
I am pleased with the look of the new FedEx	11%	50%	30%	5%	3%
I am pleased with the new Hartford Hospital Medical Building	11%	39%	25%	17%	8%
I am pleased with how Evergreen Walk has developed to date.	21%	50%	14%	11%	4%
There are too many temporary signs	10%	22%	44%	21%	3%

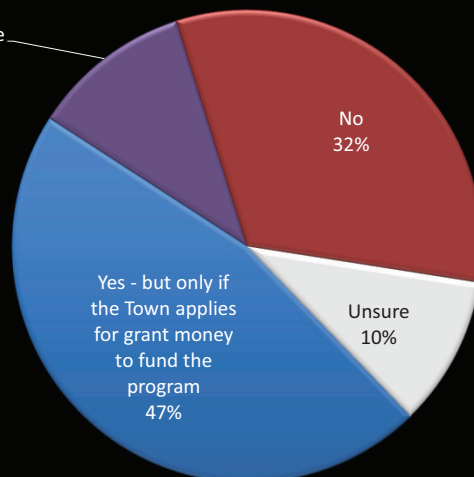
By Region



Disagree	Region 1	Region 2	Region 3	Region 4
The Town is doing a good job making sure that new COMMERCIAL development fits in with the Town's character.	19%	13%	35%	23%
The Town is doing a good job making sure that new RESIDENTIAL development fits in with the Town's character.	13%	17%	30%	19%
I am pleased with the look of the new ALDI	7%	3%	16%	7%
I am pleased with the look of the new FedEx	6%	9%	15%	9%
I am pleased with the new Hartford Hospital Medical Building	26%	22%	28%	28%
I am pleased with how Evergreen Walk has developed to date.	19%	10%	12%	18%

Should the Town create a Facade Improvement Program?

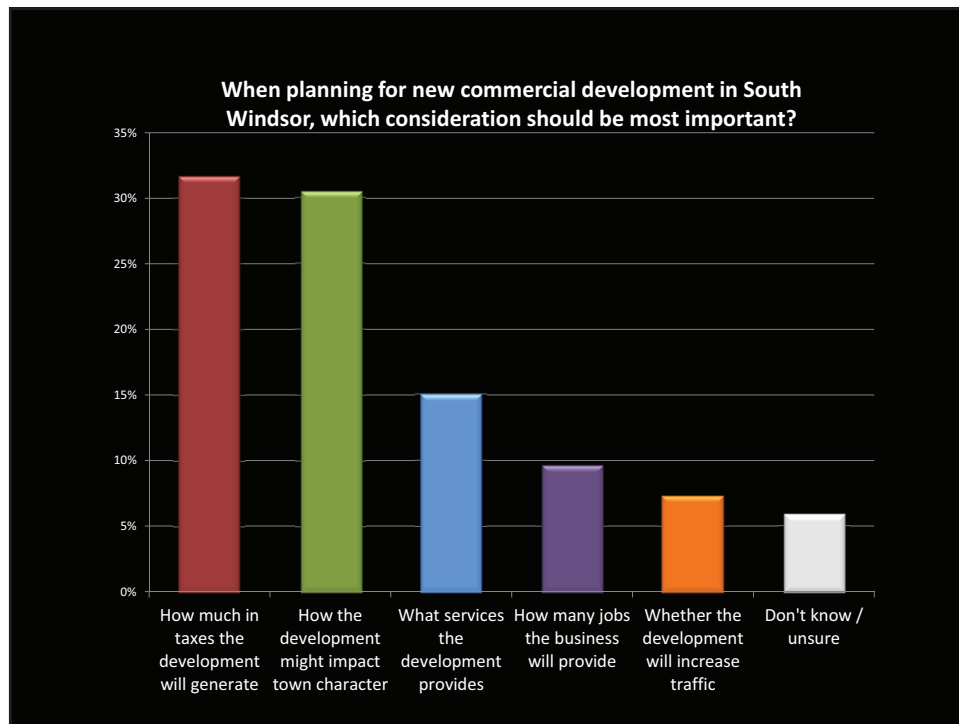
Yes - even if some funding comes from the Town
11%



Yes - but only if the Town applies for grant money to fund the program
47%

Unsure
10%

No
32%

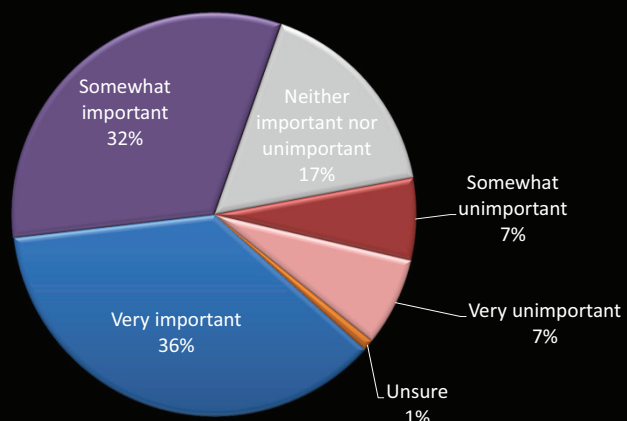


Which of the following is your primary source for learning about development proposed in Town?

	%
Printed newspaper	31%
Word of mouth	21%
Seeing a sign on the property stating that something is proposed on the site	12%
Town website	11%
Online newspaper	11%
Reviewing town meeting minutes	5%
Attending town meetings	5%
I do not follow proposed development	3%
Town staff	2%
Emails (write in)	2%
TV (write in)	1%
Other organizations (write in)	1%

See separate document with written comments

How important is it to you that South Windsor has a "Town Center"?

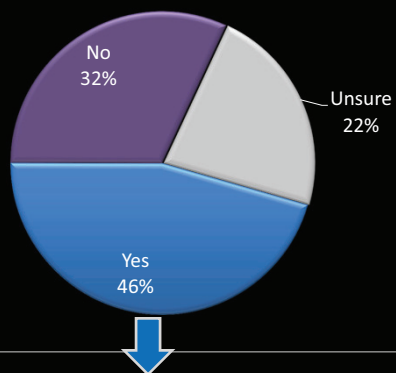


Which of these statements reflects your preferences on the location of a "Town Center"?

The commercial area and town hall / library area where Sullivan Ave., Oakland Rd., Ellington Road (routes 30 and 194), and Buckland Rd. meet should be (or is) our Town Center	62%
Evergreen Walk should be our Town Center	17%
We do not need a Town Center	21%

See separate document with written comments

Do you think there are places in Town where
"mixed use" development would be desirable?



Where?	# of Comments
Evergreen Walk	107
Town Center	18
Along major roads	30
In commercial areas	8
Other	10

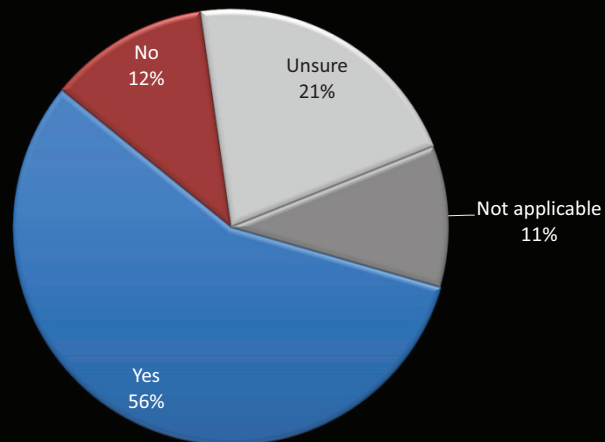
Thinking about future housing needs for yourself and for other members of your family who live in South Windsor (children, parents), please tell us which of the following is most likely to be the NEXT housing unit:

	For Self
No Change / Unsure	48%
Smaller single family house	22%
Age restricted / over-55 housing	16%
Larger single family house	12%
Multifamily apartment or condominium	5%
Inlaw Apt.	4%
Assisted living	4%
Two to three family house	2%

	For family member
No Change / Unsure	31%
Smaller single family house	22%
Larger single family house	12%
Inlaw Apt.	10%
Multifamily apartment or condominium	8%
Age restricted / over-55 housing	7%
Assisted living	7%
Two to three family house	3%

See separate document with written comments

Do you think your above housing need can be met in South Windsor?



Thinking about vacant buildings along Sullivan Ave., what types of new businesses would you like to see fill those buildings?

	# of Responses
Restaurant	56
Retail	93
Office	27
Anything	16
Other	140

Other included:

- Industrial / manufacturing
- "Green" technology/industry
- Apartments, mixed use
- Anything that doesn't create truck traffic
- Recreation, cultural uses

See separate document with written comments

In the past five years, have town regulations prevented you from building something / or doing something on your property?

	Percent	Count
Yes	9%	39
No	84%	348
Unsure	7%	27

For those who said "Yes":

15 were due to Zoning Regulations

2 were due to Wetland Regulations

1 was due to sewer hook-up regulations

7 provided other comments

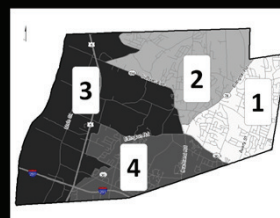
See separate document with written comments

Thinking of any community groups you may be involved with, do you feel there is an adequate amount of space to hold community meetings around town?

	Response Percent
Yes	49%
No	29%
Unsure	14%
Not applicable	8%

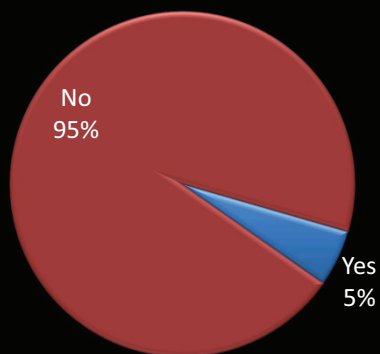


By Region

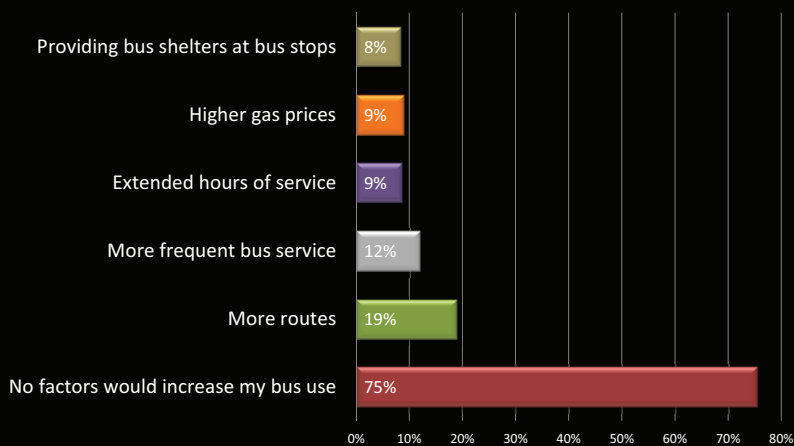


Agree	Region 1	Region 2	Region 3	Region 4
Traffic is an issue on Sullivan Ave.	39%	56%	43%	38%
Traffic is an issue on Route 5.	9%	15%	28%	19%
Traffic is an issue on Buckland Road.	46%	64%	53%	64%

In the past year, have you taken the bus (public transit) in South Windsor?

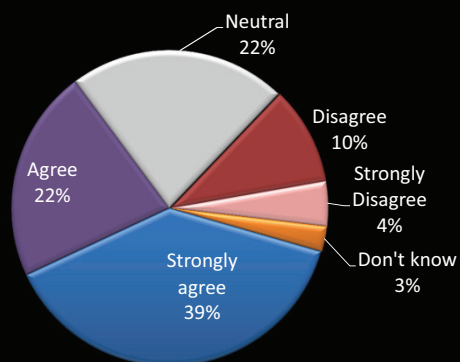


Would any of the following factors increase your use of public transit / bus in South Windsor?



See separate document with written comments

I would like more opportunities to **walk** to places in South Windsor rather than drive.

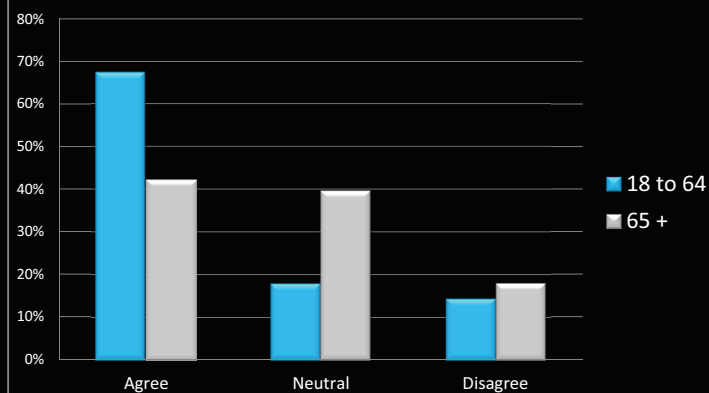


Where to?	# of Responses
Everywhere	21
Town Center	61
Commercial Areas	59
Main Street / River	9
Schools	14
Parks	33
Along Major Roads	45
Other	31

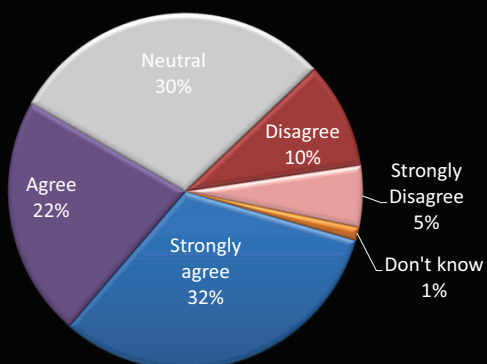
See separate document with written comments

By age

I would like more opportunities to **walk** to places



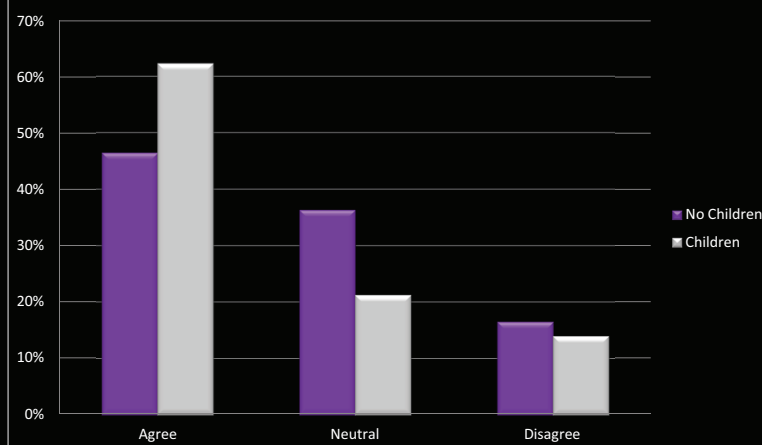
I would like more opportunities to **bike**
to places in South Windsor rather than
drive.



Where To?	# of Responses
Everywhere	38
Town Center	27
Commercial Areas	42
Main Street / River	19
Schools	2
Parks	19
Along Major Roads	62
Other	27

By children in household

I would like more opportunities to **bike** to places



Thinking about overall issues facing South Windsor,
which of the following should be the **HIGHEST**
priority for the Town over the next 10 years?

Increasing business development	20%
Preserving undeveloped land for open space	15%
Having a recognizable, defined Town Center	11%
Providing more sidewalks and walking paths	10%
Preserving farmland for farming	9%
Addressing traffic or congestion issues	9%
Maintaining roads	9%
Improving the appearance of commercial areas	6%
Providing more bike lanes and bike paths	6%
Providing more housing options	4%
Protecting historic buildings	3%

Thinking about overall issues facing South Windsor,
which of the following should be the **HIGHEST**
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Providing more sidewalks and walking paths	10%
Preserving farmland for farming	9%
Addressing traffic or congestion issues	9%
Maintaining roads	9%
Improving the appearance of commercial areas	6%
Providing more bike lanes and bike paths	6%
Providing more housing options	4%
Protecting historic buildings	3%

#1 priority for:

- **35 - 64 year olds**
- **Residents of Regions 1, 2 and 4**

Thinking about overall issues facing South Windsor,
which of the following should be the **HIGHEST**
priority for the Town over the next 10 years?

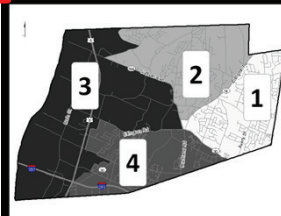
Increasing business development	20%
Preserving undeveloped land for open space	15%
Having a recognizable, defined Town Center	11%
Providing more sidewalks and walking paths	10%
Preserving farmland for farming	9%
Addressing traffic or congestion issues	9%
Maintaining roads	9%
Improving the appearance of commercial areas	6%
Providing more bike lanes and bike paths	6%
Providing more housing options	4%
Protecting historic buildings	3%

**#1 priority for 25
– 34 year olds**

Thinking about overall issues facing South Windsor,
which of the following should be the **HIGHEST**
priority for the Town over the next 10 years?

Increasing business development	20%
Preserving undeveloped land for open space	15%
Having a recognizable, defined Town Center	11%
Providing more sidewalks and walking paths	10%
Preserving farmland for farming	9%
Addressing traffic or congestion issues	9%
Maintaining roads	9%
Improving the appearance of commercial areas	6%
Providing more bike lanes and bike paths	6%
Providing more housing options	4%
Protecting historic buildings	3%

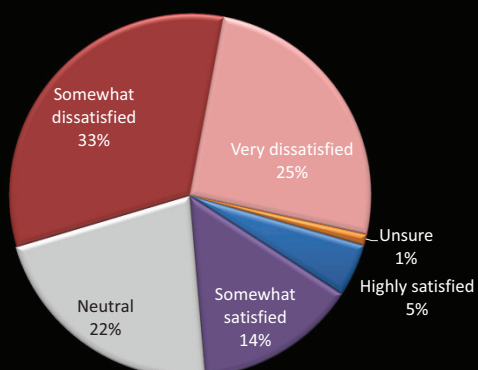
**#1 priority for
Residents of
Region 3 (tied)**



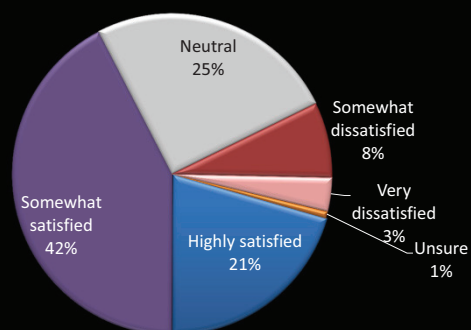
Thinking about overall issues facing South Windsor, which of the following should be the **SECOND HIGHEST** priority for the Town over the next 10 years?

Maintaining roads	15%
Preserving undeveloped land for open space	13%
Increasing business development	12%
Addressing traffic or congestion issues	11%
Providing more sidewalks and walking paths	11%
Having a recognizable, defined Town Center	10%
Preserving farmland for farming	8%
Providing more bike lanes and bike paths	7%
Improving the appearance of commercial areas	6%
Protecting historic buildings	5%
Providing more housing options	3%

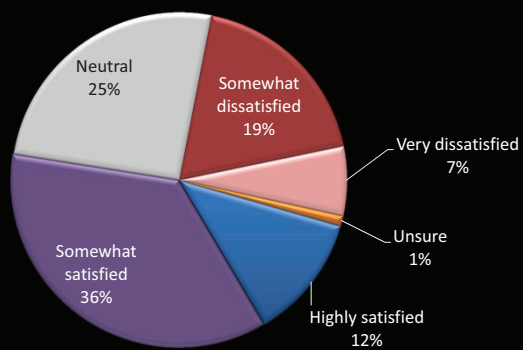
How do you feel about the appearance of the Route 5 Gateway coming from East Hartford?



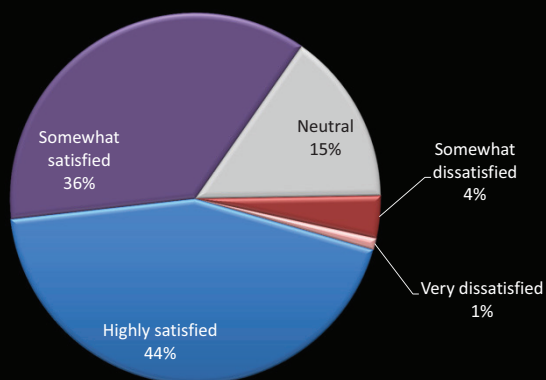
How do you feel about the appearance Route 5 Gateway coming from East Windsor?



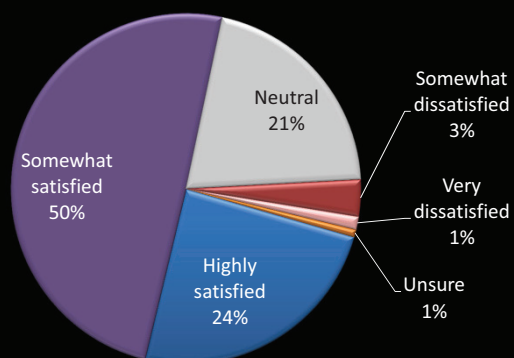
How do you feel about the appearance of the Buckland Road gateway?



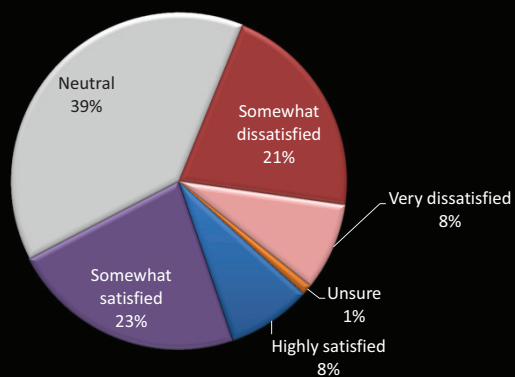
How do you feel about the appearance of the 291 East bound off-ramp?



How do you feel about the appearance of the Oakland Road / Route 30 gateway?



Q36. How do you feel about the appearance of the Pleasant Valley Road gateway?



How do you feel about the appearance of the Ellington Road / Route 74 gateway?

