

June 29, 2015

Town of South Windsor Main Street Preservation Planning Study

Vibrant Communities Initiative

Public Workshop #2

Prepared by: The Cecil Group – FXM Associates





Meeting Agenda

- 1. Welcome and Introduction
- 2. Community Meeting #1 Review
- 3. Preservation Choices
- 4. Street Character Choices
- 5. Community Discussion
- 6. Next Steps/Meetings

1. Welcome and Introduction



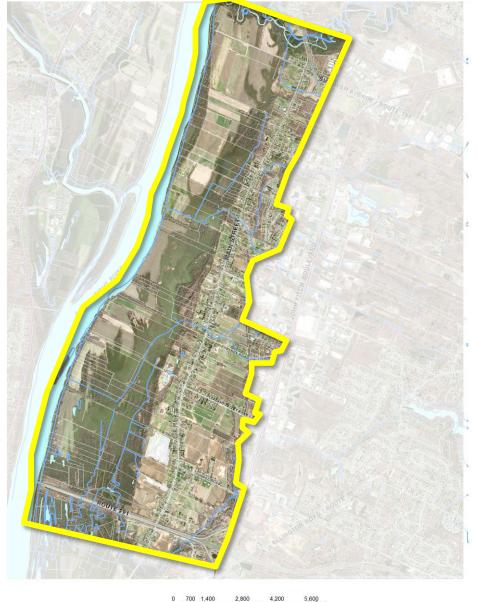
Study Purpose and Process

- Identify implementation actions that will better protect and enhance the Main Street corridor in the future
- Study includes three areas of focus:
 - Village District design standards and zoning recommendations
 - Streetscape concept master plan strategies
 - Redevelopment feasibility evaluations
- Three public meetings at key milestones:
 - Initial Public Meeting May 2015
 - **Strategies Public Meeting June 2015**
 - Final Public Meeting August 2015

Study Area Boundary

- Main Street from Route 5 south past I-291
- Approximate length: 4 miles





Study Area Historic Heritage















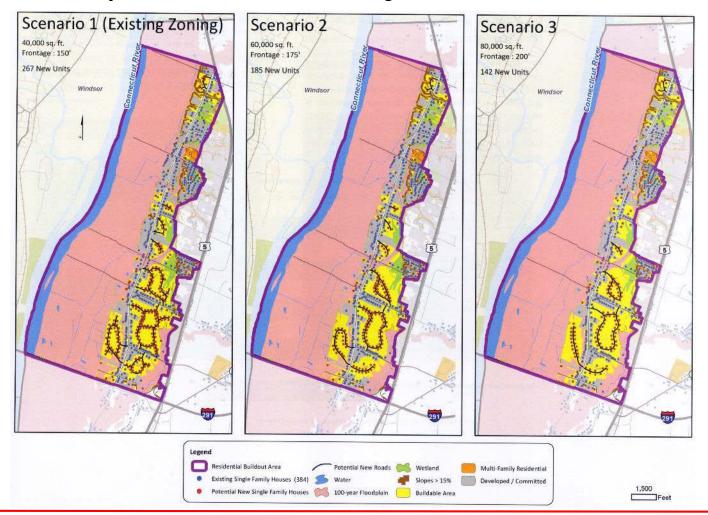


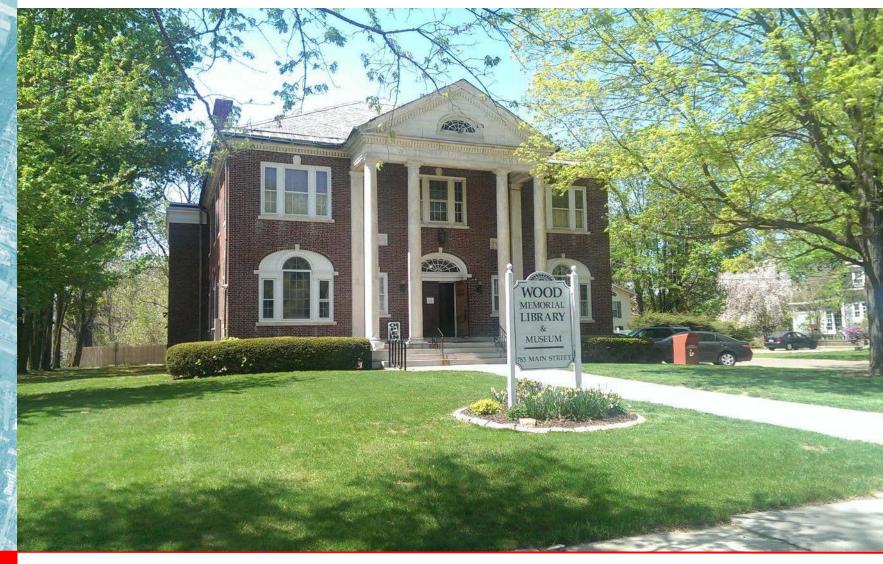


Previous Study

Zoning Build-out Analysis (Plan of Conservation and Development 2013)

Over 250 units possible under Current Zoning



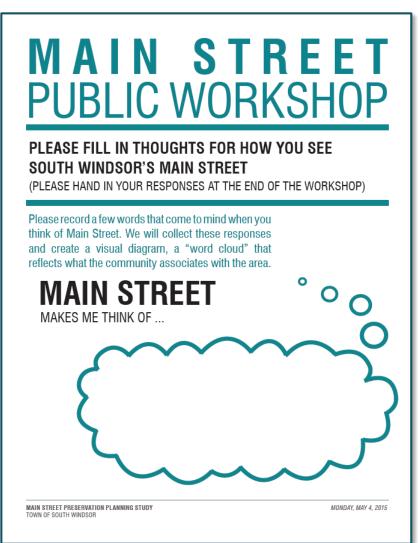




First Public Workshop

- Presentation outlining the purpose of the study
- Presentation reviewing Main Street conditions
- Collection of thoughts on Main Street character
- Group discussion focused on Main Street issues
- Group discussion focused on Main Street opportunities

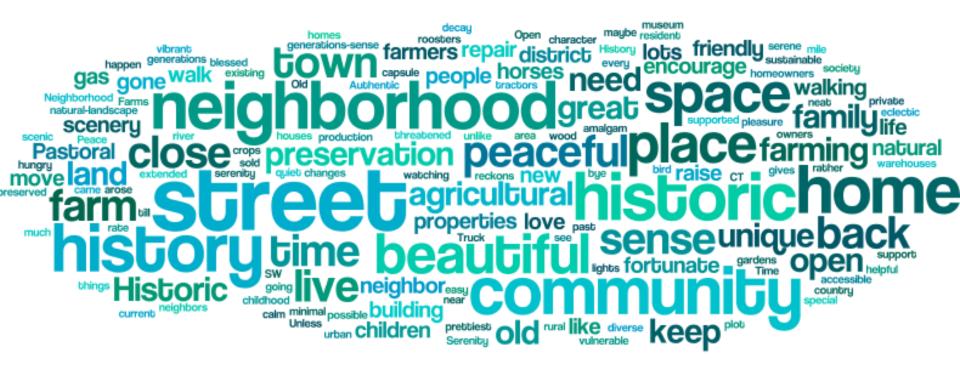
- Thoughts on Main Street character
- "Word cloud" results





Community Meeting #1 Review

Main Street Character "Word cloud" results:



- What are the issues affecting Main Street?
 - Concern for personal property rights
 - Preservation of farmland is a concern
 - Sound pollution and cut through traffic
 - Route 5 impacts drainage problems, pollution and stormwater
 - Hide the waste water treatment plant views and smells
 - Other Town's people don't know about Main Street
 - Union School vandalism issues, need help for reuse and preservation
 - Special exceptions in zoning may allow unwanted uses
 - Don't want to lose grandfathering of certain uses/conditions

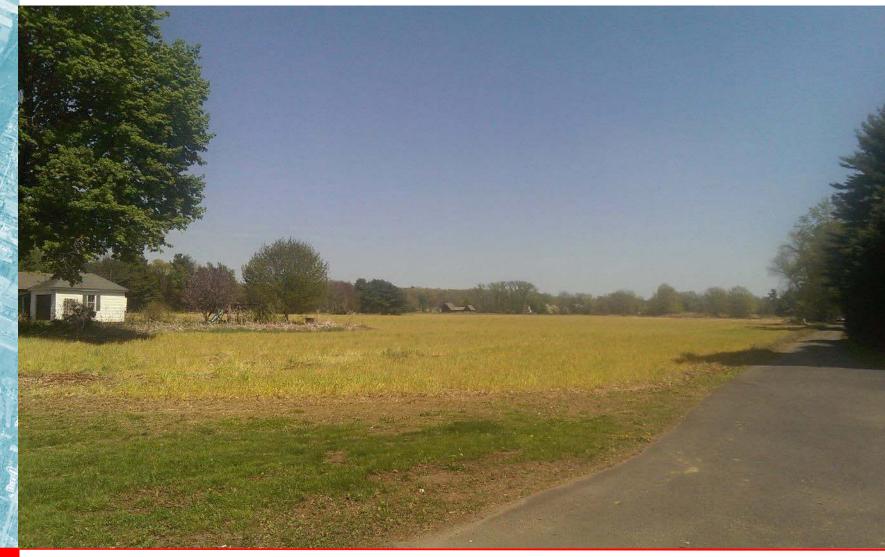


- What are the assets and opportunities of Main Street to preserve?
 - Protect views
 - Maintain diversity of homes no cookie cutter
 - Retain sense of community, friendly people
 - Continue and improve well-maintained properties
 - Reinforce diversity of incomes and people
 - Promote incremental development corridor has been built slowly
 - Retain sense of very unique street and place



- What is the problem? Why do this study now?
 - Main Street's magic is its critical mass of historic homes and prime agricultural land
 - Many people like Main Street the way it is
 - Change has happened on Main Street, but has been incremental and positive
 - Residents are stewards and caretakers of the street
 - No one takes Main Street for granted
 - Is Main Street sustainable with average resident age, generational change, expensive houses and properties and deferred maintenance
 - If all land were developed it would be a different street
 - If development occurs it should remain compatible with Main Street

3. Preservation Choices



Choices and Community Conversation

Potential range of new regulatory tools and strategies for Main Street:

- **Do little or nothing** optimistic view that mostly positive changes will occur in the future or informal stewardship prevails
- **Good until it isn't** react to negative changes if/when it occurs
- Build consensus find the minimum point of consensus for what should be prevented/preserved and set standards/tools appropriately
- Strike a balance provide a baseline set of standards that are more than some would like, but less than what others may like
- Take no chances provide a robust set of standards/tools that protect and enhance preservation of the corridor



- Build Consensus:
 - #1 Shared understanding of what is important and would are minimum baseline outcomes desired for Main Street?
 - #2 Shared understanding of what is absolutely not acceptable and should be prevented as a potential outcome on Main Street?
 - #3 How best to go about promoting and protecting the desirable outcomes and preventing undesirable outcomes?



- #1 Shared understanding of what is important and would are minimum baseline outcomes desired for Main Street?
 - Retain unique and historic qualities of Main Street
 - Retain flexibility for future use and opportunities
 - Enhance economic ability of assets to be used and preserved
 - Ability to continue productive agricultural use of land



- #2 Shared understanding of what is absolutely not acceptable and should be prevented as a potential outcome on Main Street?
 - Historic structures that fall into disrepair or are economically unviable
 - Removal of historic structures for future redevelopment
 - New construction that detracts from uniqueness of Main Street
 - New construction that eliminates open and agricultural land



- #3 How best to go about promoting and protecting the desirable outcomes and preventing undesirable outcomes?
 - Village District Zoning (as suggested in Plan of Conservation and Development)
 - Land Restrictions (deed restrictions, covenants, easements, agricultural preservation easements, land purchase, purchase or transfer of development rights, Land Trust, others)
 - Historic Districts (Historic District Commission, review, Certificate of Appropriateness)
 - Other approaches (Tax incentives, abatements, assessment deferrals)

Village District Zoning

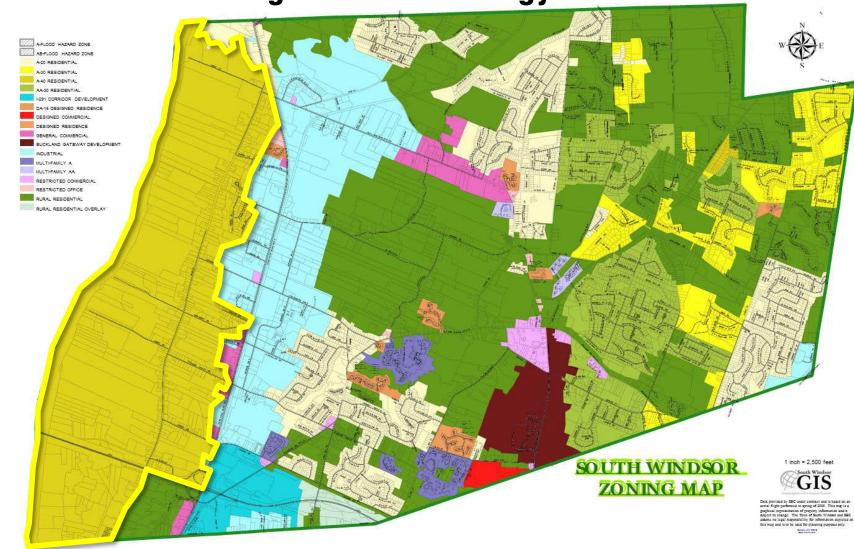
- CT General Statutes (§ 8-2j):
 - Purpose
 - To protect the distinctive character, landscape, and historic structures within the village district
 - What is regulated?
 - New construction, substantial reconstruction, rehabilitation of properties within the district and within view from public roadways (including the river)
 - What can Town regulations include?
 - Design and placement of buildings
 - Maintenance of public views
 - Design, paving materials and placement of public roadways
 - Other elements related to maintenance and protection of the character of the village district



Village District Zoning

- Relative to Historic Districts, Village Districts:
 - Place greater emphasis on setting, context and relationship between buildings and landscape
 - Draw on history of the district to influence new construction and changes to existing buildings but are not constrained by that history
 - Does not require creation of a commission
 - Allows for flexibility in terms of architectural style

Main Street Village District Strategy





Main Street Village District Strategy

- Village District Outline
 - Permitted uses
 - Density and Dimensional Requirements
 - Design Standards and Guidelines
 - Planning and Zoning Commission

Main Street Village District Strategy

Potential Revisions to Current Zoning (A-40)

Existing Buildings

- Reuse of existing buildings Open economic opportunities for larger historic homes
- Guide major additions or renovations

New Construction

- Redevelopment of rear of property for other residential uses
- Development Scale Balance of open space and redevelopment
- Guide Development Retain opportunity for new development with guidelines

Main Street Village District Strategy

- Village District Characteristics
 - Permitted Uses:
- Permitted Uses (A-40):
 - P (Permitted): Household Pets, Horses and Ponies (3 or fewer), In-Law Apartment, Single-family dwelling, Farms,
 Home Occupation (Professional Minor), Farm Stands, Agriculture
 - SE (Special Exception): Accessory Apartments, Assisted Living, Bed and Breakfast, Elderly Housing, Horses and Ponies (4 or more), Senior Residence Development, Two-family dwelling, For Profit Educational, Non-Profit Educational, Essential Community Services, Municipal Facilities, Public Utility Buildings, Town Recreation Areas or Parks, For Profit Recreation Facilities, Religious Institutions,, Home Occupations (Professional Major), Office Professional, Stables Barns, Riding Academies, Multifamily Dwelling, Day Care Centers
 - Blank (Not Permitted): Cemeteries, Golf Courses, Hospitals, Forestry, Nursery Gardening

Main Street Village District Strategy

Village District Characteristics

Area, Density and Dimensional Requirements (A-40):

Minimum Lot and Area Requirements						Maximum			
Lot Area (SF)	Frontage (FT)	Lot Depth (FT)	Front Yard (FT)	Rear Yard (FT)	Side Yard (FT)	Stories	Height (FT)	Lot Coverage	Impervious Coverage
40,000	150	200	15	50	5	2 ½	30	15%	30%



Main Street Village District Strategy

- **Village District Design Guideline Characteristics**
 - Design Principles focus on:
 - Valued Historic Character
 - Balance of a Rural Agricultural Environment
 - Value of a Varied and Historic Landscape
 - Diversity of Building types and Eclectic Styles
 - Concern with over-improvement of street environment

Main Street Village District Strategy

- Village District Guideline Categories
 - Design Guidelines Address:
 - Site Layout and Organization
 - Architecture and Building Design
 - Site and Landscape Design
 - Signage Design

















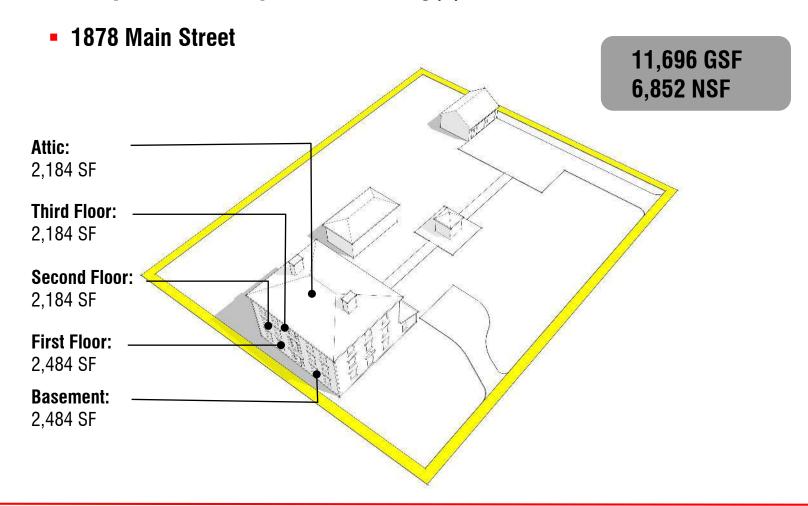
Existing Building Scenarios

- Reuse potential of specific building(s)
 - 1878 Main Street
 - Lot Area: 39,632 SF
 - John Watson House



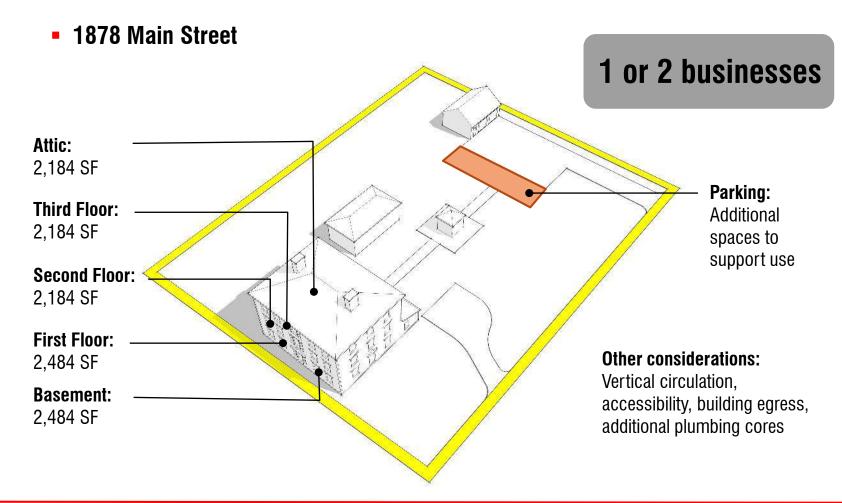
Existing Building Scenarios

Reuse potential of specific building(s)



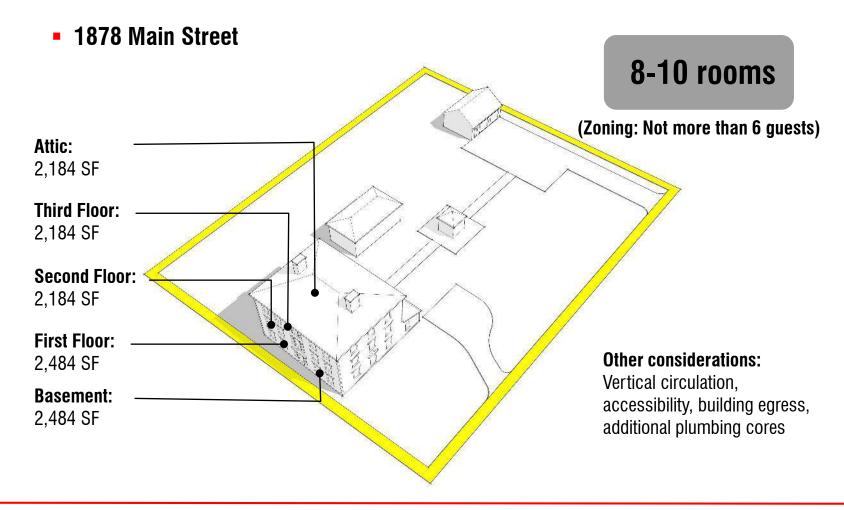
Existing Building Scenarios

■ Reuse potential of specific building(s) — **Professional Office or Service**



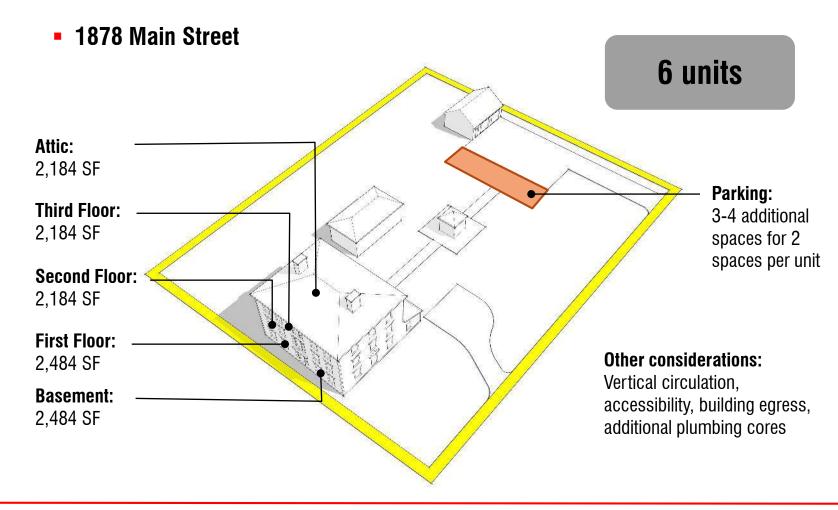
Existing Building Scenarios

■ Reuse potential of specific building(s) — **Bed and Breakfast**



Existing Building Scenarios

■ Reuse potential of specific building(s) — Multifamily or Senior Housing





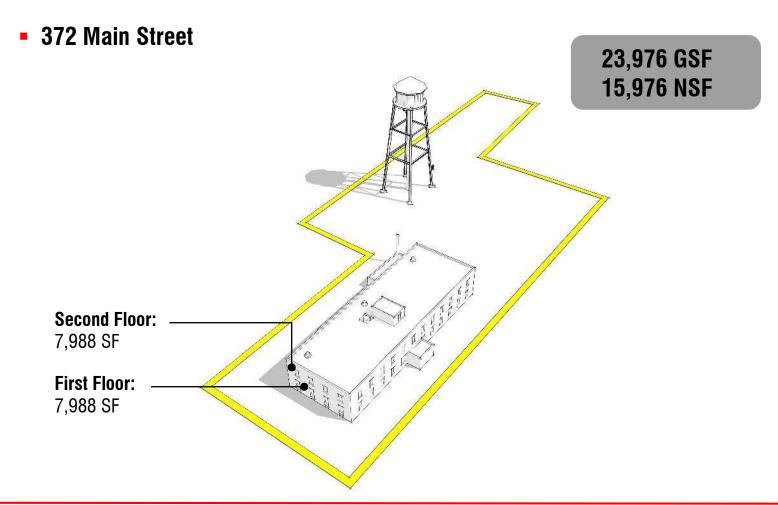
Existing Building Scenarios

- Reuse potential of specific building(s)
 - 372 Main Street
 - Lot Area: 1.31 Acres
 - Building Gross:
 - 23,976 SF
 - Stories: 2
 - Year Built 1920



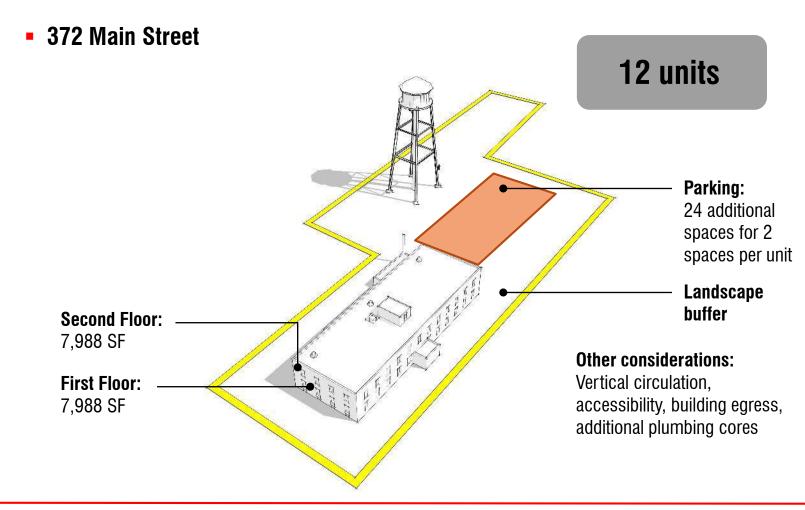
Existing Building Scenarios

Reuse potential of specific building(s)



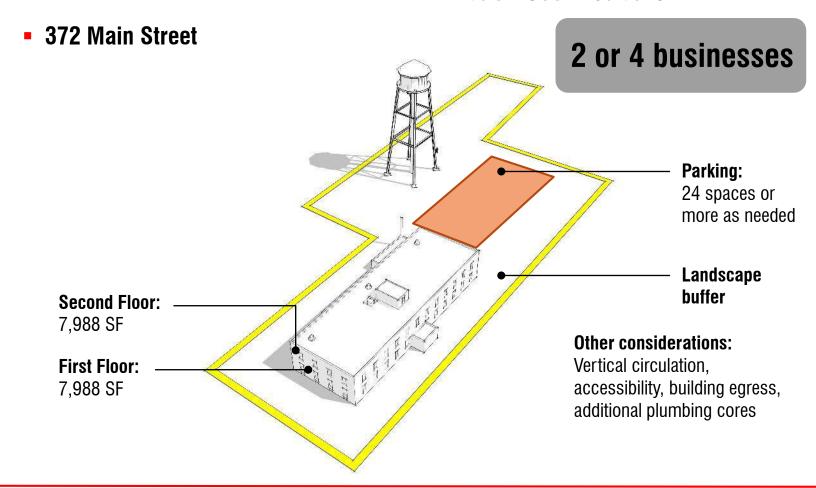
Existing Building Scenarios

■ Reuse potential of specific building(s) — Multifamily or Senior Housing



Existing Building Scenarios

Reuse potential of specific building(s) – Professional Office, small business incubator





Redevelopment Scenario Sites Discussion

- Redevelopment of the rear of a property for other residential uses
 - 838 Main Street

• Area: 963,803 SF

• Owner: Conn

National Bank





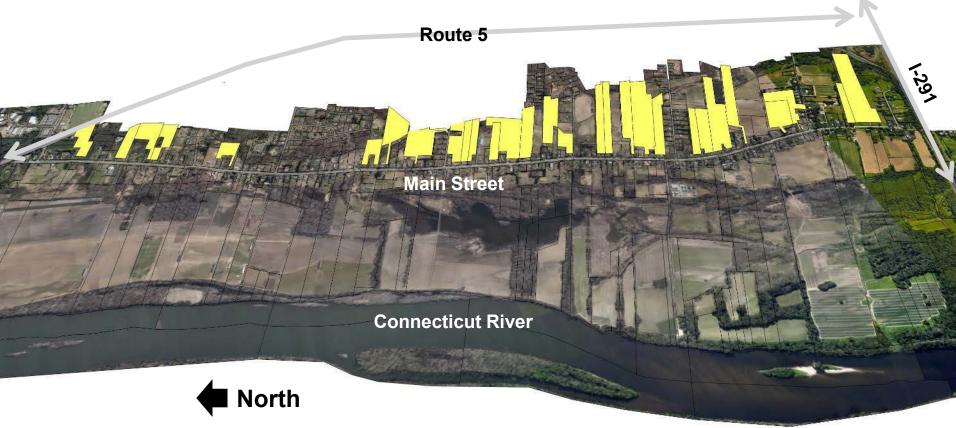
Redevelopment Scenario Sites Discussion

- Redevelopment of the rear of a property for other residential uses
- Explore parcels with a higher likelihood of change
- Generally, this would include parcels matching the following criteria:
 - Include frontage on Main Street
 - Located on the east side of Main Street
 - Larger than 4.0 acres (174,240 square feet)
 - Not substantially developed
- Resulting in (29) parcels for consideration



Redevelopment Scenario Sites Discussion

- Redevelopment of the rear of a property for other residential uses
- **(29) Parcels** in the Study Area that match the criteria:

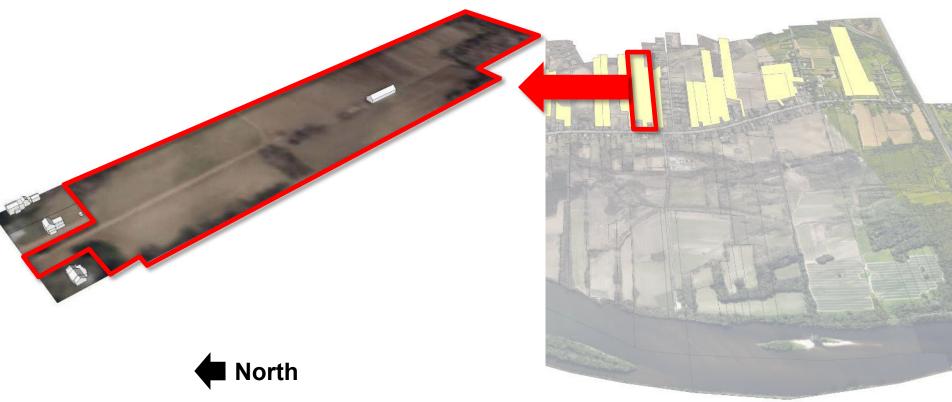






Redevelopment Scenario Sites Discussion

- Redevelopment of the rear of a property for other residential uses
 - 838 Main Street
 - Area: 20.8 acres





District Characteristics

Typical Parcel and Building Configuration



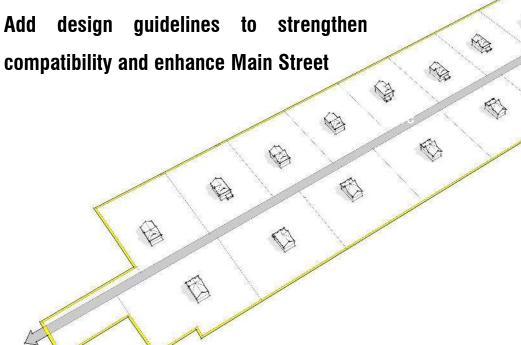
District Characteristics

Typical Parcel and Building Configuration

838 Main Street



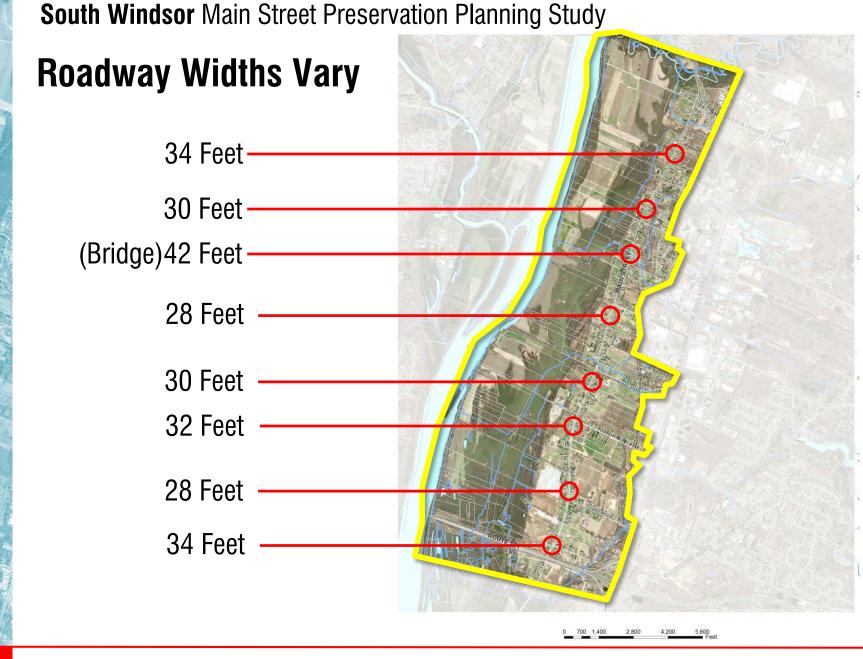
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4. Street Character Choices





Streetscape Choices Framework

Circulation Choices

- Maintain roadway in its current condition
- On-street multi-modal
 - Widened shoulders
 - Dedicated bike lanes
- Shared detached pathway

Landscape Approaches

- Opportunistic tree and shrub infill
- Continuous canopy
- Heritage landscape preservation and restoration

Amenities

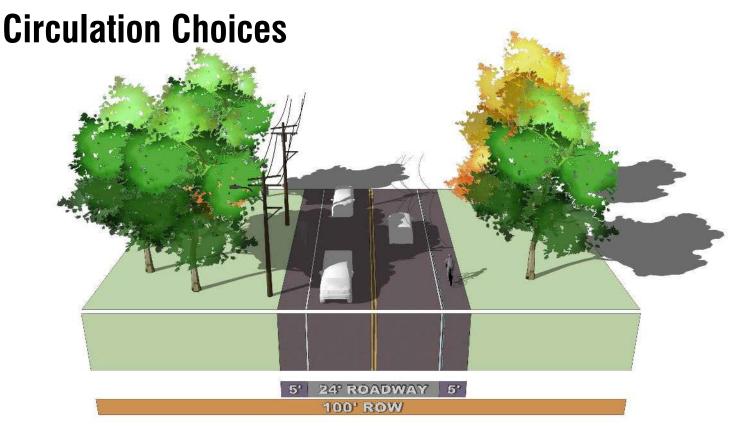
- Street light options
- Fencing and guardrails
- Mile markers
- Bus stops

Circulation Choices

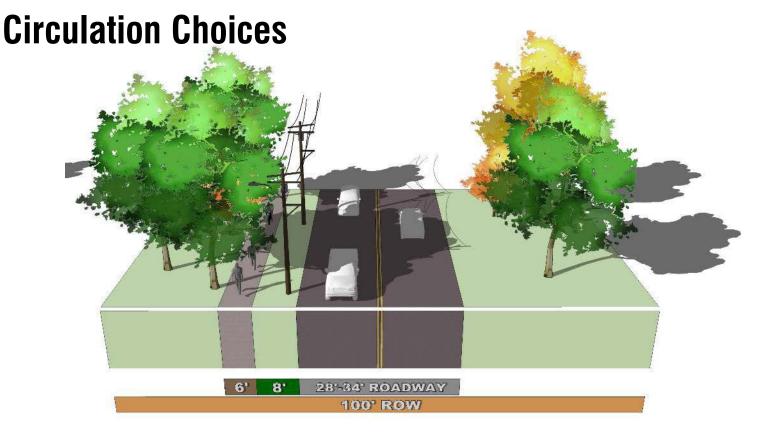


100' ROW

- **Existing Conditions Roadway Section**
 - Varying roadway widths that are relatively wide
 - Large ROW

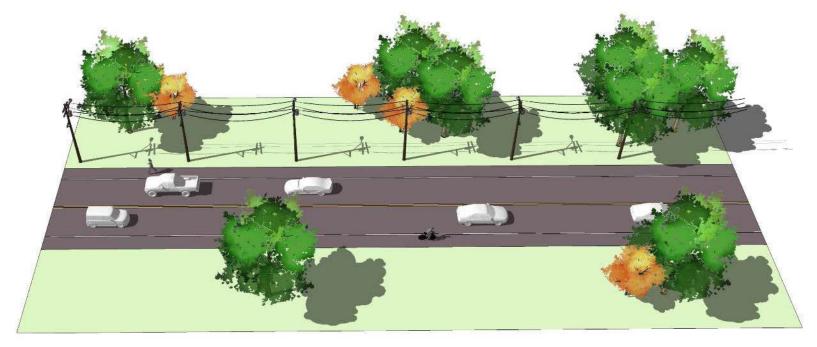


- On-Street Multi-Modal Roadway Potential Improvements Section
 - Add shoulders to accommodate pedestrian and bike use
 - Reduce lane width to be a consistent 12 foot width
 - Most sections of the roadway are currently wide enough to add the shoulders by restriping the lanes



- Shared Detached Pathway Potential Improvements Section
 - Add a pathway to be used by pedestrians and bicyclists
 - Pathway surface could be asphalt, soil cement, or a resin-based stabilized material

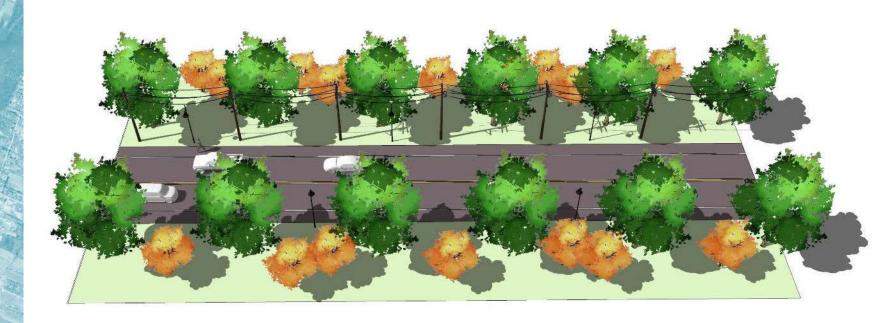
Landscape Approaches



Opportunistic Tree and Shrub Infill

- Infill with vegetation strategically in areas where trees have recently died or are very mature
- This approach is appropriate adjacent to open farmlands and wooded areas
- Trees should be a mix of native species

Landscape Approaches



Continuous Canopy

- Infill with trees spaced in a consistent pattern
- This approach is appropriate adjacent to residential areas
- Trees can be a singular species or a mix of a couple species

Amenities

Street Light Options

- Attach traditional fixtures to existing utility poles
- Locate new light poles in appropriate locations spaced in between trees



- Fencing or walls should be used where it is an appropriate demarcation of boundary
- Guardrails used should be of a traditional character and metal guardrails should be avoided whenever possible







Amenities

Markers

 Markers made of stone or other appropriate materials can serve as beacons in the landscape to highlight historically significant information, driveway entries, or way-finding information.





Bus Stops

- Seating areas for bus stops should be included occasionally where appropriate
- Paving material and bench should fit the pastoral aesthetic context of the area



5. Community Discussion





Next Steps/Meetings

Discussion of Preservation Choices

- Village District Zoning
- Expand allowable uses for large existing homes
- Simple design guidelines to strengthen compatibility future development

Discussion of Street Character Choices

- Circulation option integrate into street
- Circulation option separate multi-use path
- Landscape option more consistent
- Landscape option more opportunistic/irregular

6. Next Steps/Meetings





Next Steps/Meetings

- Steering Committee Meeting (July 20th or 23rd)
- Draft Recommendations (July)
- Final Public Workshop (to be confirmed)
- Final Recommendations (August)
- Final Steering Committee Meeting (August)



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